The Distributional Impact of FEMA's Community Rating System

Daniel A. Brent, Yongwang Ren, and Douglas H. Wrenn *

October 18, 2023

Keywords: flood risk, flood insurance, distributional effects, community rating system

JEL codes: G22, Q52, Q58, R14

^{*}Yongwang Ren, PhD Student, Energy, Environmental, and Food Economics, Pennsylvania State University, yfr5035@psu.edu. Daniel A. Brent, Assistant Professor, Agricultural Economics, Sociology, and Education, Pennsylvania State University, 110 Ferguson Building, University Park, PA 16802, dab320@psu.edu. Corresponding author: Douglas H. Wrenn, Associate Professor, Agricultural Economics, Sociology, and Education, Pennsylvania State University, 115 Ferguson Building, University Park, PA 16802, 814-865-9216, dhw121@psu.edu. This work was supported by the U.S. Department of Energy, Office of Science, Biological and Environmental Research Program, Earth and Environmental Systems Modeling, Multisector Dynamics, Contract No. DE-SC0016162.

Abstract

CRS incentivizes investments in risk reduction above NFIP standards using insurance premium discounts. These discounts are subsidized by increasing premiums in non-CRS communities. We examine the distributional impact of this cross-subsidization process. We find that redistribution does occur, but the gains and losses are not economically large with 95% of households gaining or losing no more than 0.3% of their income. We also find that the strongest predictor of gains is flood risk. Thus, CRS appears to reduce the cost of living in the riskier communities, a result that has clear policy implications if it induces sorting into riskier locations.

1 Introduction

Floods are the most common natural disasters in the world. From 2000 to 2019 they accounted for 43% of 7,348 recorded disasters around the world affecting 4.3 billion people (CRED, and UNDRR, 2020). In the U.S., floods were responsible for \$200 billion in cumulative damages from 1988 to 2017 (Davenport et al., 2021). Floods also represent a unique policy challenge. Private insurers are reluctant to write flood insurance policies due to information asymmetries, correlated risks, and large, lumpy losses. In addition, there exists no private industry aimed at post-disaster clean-up and remediation. Thus, it falls to governments to establish and regulate flood insurance markets and oversee post-disaster relief and recovery following flood events (Moss, 1999; Kousky, 2018).

In the U.S., flood insurance policies are predominantly written and backed by the federal government via the National Flood Insurance Program (NFIP). The NFIP, which was created in 1968 in response to a lack of private flood insurance, is housed in Federal Emergency Management Agency (FEMA). The program is responsible for mapping flood risk, establishing flood-zone boundaries and nationwide flood insurance rates, collecting premiums, and paying claims. The actual program works through a system of communities with each community voluntarily choosing to join in exchange for receiving access to the federal flood insurance market. Admission is based on, among other things, the adoption of baseline floodplain management designed to limit future damages from floods. The early years of the NFIP saw limited participation and insurance take-up. However, in 1973 Congress passed the Flood Disaster Protection Act, which tied flood insurance directly to homeownership.

¹The program, and the market it establishes, runs the same way as any other insurance market with policyholders paying premiums in exchange for indemnity in the event of a flood. However, all risks associated with the program are backstopped by an open line of credit from the U.S. Treasury, which, over the last two decades, has led to the program incurring substantial debts in large-disaster years.

²Since 1983, private insurers have issued and serviced around 88% of the policies within the NFIP in exchange for a fee. The federal government, however, sets the rates and bears the risk. While there exists a large and robust private market for commercial flood insurance, the majority (\sim 90%) of all residential policies are written by the federal government.

³The act required a homeowner receiving a mortgage backed by the federal government - those backed by one of the Government-Sponsored Enterprises (GSEs) and/or issued by an entity insured by the Federal Deposit Insurance Corporation (FDIC) - to purchase flood insurance if their home was located in a Special

While the act led to a steady increase in participation, it failed to address the remaining issues of solvency and affordability; it also provided limited incentives for communities to go beyond baseline floodplain management.⁴

In 1990, FEMA introduced the Community Ratings System (CRS) to increase support for the NFIP. CRS is an incentive program focused on reducing and avoiding flood damage to insurable properties, strengthening and supporting the insurance aspects of the NFIP, including the expansion of the policy base, and fostering comprehensive floodplain management (FEMA, 2017b). To achieve its goals, CRS provides premium discounts in exchange for flood management activities (investments) that go beyond baseline NFIP requirements. Communities earn points from their investments, which range from information campaigns and map updates to land preservation and home removals with additional points leading to additional discounts. Because the program is designed to be revenue neutral, non-CRS communities cross subsidize CRS communities. Specifically, as CRS communities gain points and improve their ranking their discounts are offset by increased premiums in non-CRS communities (Kousky, 2018). Given this structure, it is important to understand the distributional impacts of any gains and losses from how the CRS changes NFIP premiums. Specifically, it is instructive to know: (1) what do the distribution of gains and losses look like and (2) how are the gains and losses correlate with community socioeconomic factors and measures of flood risk.

In this paper, we examine each of these issues. We first look at what factors explain premium differences induced by CRS. We define gains and losses at the policy level based on whether a household's flood insurance premium is lower or higher than it would be

Flood Hazard Area (SFHA), commonly called the 100-year flood zone.

⁴While policies steadily increased from the mid 1970s through the 2000s, in recent years the number of policies in force has been declining (Kousky, 2018). In addition, the NFIP has reached over \$20 billion in debt as a result of claims paid for losses incurred during the 2005 hurricane season (Hurricanes Katrina and Rita), during Hurricane Sandy in 2012, and from storms during the 2017 season (Hurricanes Harvey, Irma, and Maria.). One reason for the high payouts in these years has to do with the nature of the program, which, until recently, heavily subsidized rates across the entire program and cross-subsidized them for homes in the some of the riskiest areas. Thus, premiums did not produce enough revenue to cover losses in extreme-lose years forcing the NFIP to borrow from the Treasury (Kousky, 2018).

without CRS. We use NFIP policy data from 2009 through 2019 and create counterfactual policies representing a world without CRS.⁵ Specifically, we use the insurance premiums and information of CRS classes and discounts contained in our data and information on how CRS cross-subsidies are structured to recover the premiums without CRS.⁶ To understand who is impacted, we take the difference between the actual premiums in the data and our counterfactual premiums and regress it on variables representing the characteristics of the policyholder. We are particularly interested in how income, education, race, population, and flood risk correlate with transfers.

To establish a baseline set of hypotheses (expectations) related to CRS participation, cross subsidization, and the socioeconomics of the underlying communities, we follow recent work examining the relationship between demographics and community rank within the program; we also look at the relationship between the underlying flood risk in a community and its CRS rank (Gourevitch and Pinter, 2023). Figure 1, panels A.-D. show the mean value for median income, the percent of the adult population with a four-year degree, percent black, and total population by CRS class across all communities and years in our data. In panel E., we show the mean value for flood risk, based on First Street Foundation's designation of risk, for each community and year. All values are based on census block group data merged with the NFIP community boundaries. The black line shows the mean values for each variable by CRS class, and the grey line is the mean value for non-CRS communities. Based on these figures and the fact that most CRS communities are concentrated in classes 5-8, we expect income and population to play a minimal role in explaining CRS cross subsidization, and communities with higher shares of people with bachelors degree and those with higher

⁵The individual policy data used in this paper were obtained from FEMA through a FOIA request in late 2020. We obtained policy records for the years 1978 through mid 2020. These same data, from 2009 forward, are now available from FEMA via the OpenFEMA database accessible at this address: https://www.fema.gov/openfema-data-page/fima-nfip-redacted-policies-v1. We chose to start in the year 2009 based on recommendations on the FEMA website that suggest that policy data in the years before 2009 are incomplete and may not be accurate.

⁶Briefly, FEMA's premium adjustment process relies on scaling up or down all premiums in the NFIP program to make sure the NFIP program collects the same amount of revenue it would without CRS in place so they can cover all expected losses. Section 3 provides a full explanation of FEMA's CRS cross subsidization process and how we undo it to produce our counterfactual premiums.

shares of black families to gain the most from the cross subsidies. We also note that CRS communities with higher discounts have a higher baseline level of flood risk compared to those with lower discounts and those outside the CRS program.

In addition to examining the impact of demographics on cross subsidization, we also look at the interaction of the CRS program with FEMA's Hazard Mitigation Assistance (HMA) grant program. NFIP communities enter CRS and gain points by making investments in floodplain management. There are costs associated with these activities, but the source of the funds used to cover these costs is not always clear. One source is local tax (income and property) revenue, and previous research has shown that local financial capacity is a factor impacting local flood hazard mitigation (Landry and Li, 2012). Another source is money from federal cost-share programs, such as the HMA program, which provide financial assistance to states and municipalities in reducing their risks from natural hazards and their reliance on federal disaster funds (FEMA, 2015). Here, we are interested in how HMA grants are correlated with CRS participation. If communities use HMA funds to cover investment costs that translate into CRS discounts, then it has clear implications for redistribution - the costs are being funded by the taxpayer, while the community gains the benefits from reduced insurance premiums.

Our results provide a number of important insights. We find that the CRS program does result in redistribution, but the most significant impact is only related to raw policy counts. We find that while 68% of NFIP policies are written in CRS communities, after accounting for the structure of CRS 65% of policyholders cross subsidize the remaining 35% - i.e., 65% of policyholders see their premiums increase, while the remaining minority see them decline. In terms of the actual monetary gains and losses, the numbers are modest for most policyholders. Looking at the distribution of annual gains and losses during our study period, we find that 90% of the gains/losses fall in the range of -\$146 to \$105 and 95% fall in the range of -\$214 to \$156. Using real median household income across all NFIP communities, these values imply that 90% of households gain or lose no more than 0.2% of

their income and 95% gain or lose no more than 0.3%. The relatively small distributional effect is likely because of the small percentage of policies with high CRS discounts - i.e., less than 1% of policies have discounts greater 25%. It is primarily the high discount policies that will generate distributional transfers. Thus, the economic welfare implications of the program appear muted, at least based on the fundamentals in place during our study period.

Looking at correlations between premium changes and local characteristics, we find that communities with higher education and more people, those with older populations, and those in urban areas see premiums declines, while rural places and those with higher incomes see their premiums increase. More importantly, we find that places with more flood risk see their premiums decline and that flood risk is the single biggest predictor of premium changes. The coefficient on flood risk is twice as large as any other variable. This has important policy implications as it suggests that CRS is making it cheaper to live in riskier locations. The size of the impact will depend on how much the price changes induce people to move into those locations, and whether the CRS investments put in place to achieve the discounts lead to reductions in future damages. Our measure of flood risk does not come from FEMA. Thus, it should incorporate any local flood risk mitigation due to CRS activities. Therefore, CRS provides a net incentive to reside in risky locations. However, once again if we note that the premium changes are relatively small compared to household income the premium decline alone is unlikely to play a substantial role in household's decision of sorting into risky areas.

We also find a positive relationship between HMA grants and CRS points and discounts with the receipt of a HMA grant increasing CRS points by 68 and increasing discounts by 0.55%. We find a particularly strong result for points gained in investment activities related to property acquisition and relocation and drainage system management, all of which are expensive investments. This suggests that HMA grant dollars may have a particularly large impact in helping communities make up funding deficits in these areas; it also suggests another path for redistribution since most of these dollars come from federal tax revenue.

Our paper contributes to the growing literature evaluating the CRS program. A number

of papers have looked at drivers of CRS participation and its impact on NFIP participation (Frimpong et al., 2020; Li and Landry, 2018; Sadiq and Noonan, 2015; Landry and Li, 2012). Li and Landry (2018) find a correlation between past and current CRS points, and they find that places with higher government revenues and income, higher population density, and older households all have greater amounts of mitigation. They, along with Sadiq and Noonan (2015) and Landry and Li (2012), also find that past flood experience and local flood risk factors drive CRS participation and CRS discounts. In our model, we find that flood risk is positively correlated with a decline in premium which follows from communities in riskier areas joining and improving their CRS ranking.

Other papers have examined the relationship between CRS participation and damages (Frimpong et al., 2020; Highfield and Brody, 2017; Brody et al., 2007). Brody et al. (2007) found that nonstructural methods, such as CRS, while providing low-cost means of reducing property damages, may indirectly encourage development in hazardous areas. Highfield and Brody (2017) found that the CRS program has led to a reduction in insured flood losses and an overall reduction in claims. More recently, Frimpong et al. (2020) found that CRS participation is associated with lower flood damage claims, but only in communities that have achieved a CRS class 5 status or lower, a status level that represents only around 18% of all NFIP policies.

In research closest to ours, Noonan and Sadiq (2018) look at the effect of CRS on poverty and income inequality and Noonan and Liu (2019) look at the effect of CRS participation and flood risk on local patterns of population change. Using panel data at the tract level from 1970-2010, Noonan and Sadiq (2018) find that median incomes are lower and poverty rates are higher in CRS communities. We find similar results for income - higher-income communities cross subsidize lower-income communities. However, we find that places with higher education are cross subsidized by those with lower education, which works in the opposite direction to the extent that education is positively correlated with income. Noonan and Liu (2019), again using tract-level data from 1970-2010, find that CRS, and flood risk

more broadly, lead to population turnover. However, they do not find any evidence that CRS is pushing populations toward or away from low- or high-risk areas. Their hypothesis is that CRS-induced premium changes have not been large enough to affect household sorting. We find support of this claim given the relatively small size of gains and losses in our data. What distinguishes our research from the existing literature on the CRS is: (1) we find a way to calculate counterfactual premium for each policy, which allows us to compare the premium change in a world with and without the CRS program and (2) we use policy-level data to understand the distributional impact at the household level. We also relate these policy-level changes to flood risk and connect it to other federal policies.

The remainder of the paper is structured as follows. Section 2 introduces the data collected for the paper and the construction of the final data sets used in our models as well as an overview of the CRS program. Section 3 introduces our empirical models and provides a detailed discussion of how we created our counterfactual insurance premiums. Section 4 presents our results, and Section 5 concludes.

2 Data and Policy Background

2.1 Datasets

The data in this paper comes from several sources. First, we submitted a Freedom of Information Act (FOIA) request to FEMA to obtain historical data on flood insurance policies, policy claims, and the CRS program. The policy data included information on each policy's census block group, CRS class and discount, flood zone, annual premium, house type, and effective policy date. The CRS data included information about all communities that participated in CRS dating back to 1998, their CRS class, total points earned, and details about their credited activities. The claims data recorded the time and amount of all claims of NFIP policyholders.

Second, we downloaded a geospatial database of all NFIP communities - the National

Flood Hazard Layer (NFHL) - and spatially linked it to our policy, claims, and CRS data as well as to census block group data on the socioeconomic characteristics of the NFIP communities. These data showed the exact location and boundaries of each NFIP community and the SFHA region within each community.

Third, we downloaded HMA grant and historical disaster declaration data from the OpenFEMA website. The HMA data provided information about funded projects including each project's location and type, total funding, and the federal cost-share amount. The disaster data gave the date and time for each presidential disaster declaration occurring during our study period.

Fourth, we downloaded demographic and economic data at the census block group level from IPUMS (Manson et al., 2021). The IPUMS data are based on the American Community Survey (ACS) and include information on population, race, median household income, education, age, household composition, median home value, urban status, employment, and health insurance.

And finally, we obtained a property-level measure of flood risk from the First Street Foundation (First Street Foundation, 2021). First Street uses a first-of-its-kind methodology to analyze past disaster outcomes, current flood hazards, future climate scenarios, and local adaptation efforts to provide individual properties across the U.S. with measures of flood risk. Flood risk is defined as a combination of cumulative risk over 30 years and flood depth. Their measure provides an integer value to each property ranging from 1 (lowest risk) to 10 (highest risk).

We combine these datasets to answer our research questions related to the distributional impacts of the CRS program. Section 2.2 provides a brief overview of the CRS program and our CRS data. Then, in Section 2.3.1 we describe the construction of the data used in analyzing the impact of cross subsidization on flood insurance premiums, and in Section

⁷At a high level, their model incorporates the four major contributors to flooding: tidal, rainfall, riverine, and storm surge. By taking property level data, overlaying building footprints, and applying the flood hazard layers they calculate the maximum flood depth for each building or lot. The following link provides further details on their methodology: https://riskfactor.com/methodology/flood

2.3.2 we describe the construction of the data used our analysis of the impact of HMA grants on CRS participation.

2.2 Community Rating System

The Community Rating System (CRS) was introduced by FEMA in 1990 as a supplement to the NFIP program. CRS is a voluntary incentive program that allows NFIP communities ⁸ who adopt floodplain management activities that exceed the minimum requirements needed for NFIP membership to receive points that translate into discounts on flood insurance premiums as they improve their CRS class. There are 19 different types of activities in the CRS program categorized into four groups: Public Information Activities, Mapping and Regulations, Flood Damage Reduction Activities, and Warning and Response. Each activity has a specific point total associated with it, and communities accumulate points by partial or fully executing the activities in each category. As communities accumulate points they move up in their class rank with 10 being the lowest and 1 being the highest. With each improvement in class the reduction in flood insurance premiums goes up with discounts varying between SFHA and non-SFHA policies.

Table 1 provides a full list of CRS activities, their categories, the maximum number of points a community can earn for each activity, and the average number earned across the entire CRS program. Table 2 shows the CRS points needed for each CRS class and the associated discounts by flood zone type. The values in the first four columns are taken directly from FEMA's website ⁹. The last two columns are created from our NFIP policy data. In column 5 (*Share of CRS Policies*), we show the share of policies from CRS communities that fall within each community class. Most of the policies are written in communities with class rank of 5-8. In column 6 (*Share of All Policies*), we show policies from each community class

⁸NFIP Community is a political entity that has the authority to adopt and enforce floodplain management regulations for the area under its jurisdiction as required by the NFIP. It could be an incorporated city, town, township, borough, or village or an unincorporated area of a county or parish. (National Research Council, 2015)

⁹See https://www.fema.gov/floodplain-management/community-rating-system

as a share all of policies in the NFIP program. Summing these up shows that approximately 66.7% of all NFIP policies are written in CRS communities.

Generally, as one moves from 300-level activities to 600-level activities the costs associated with the activity rise as well. For example, acquiring and/or relocating buildings (520) is a much bigger task than simply providing flood risk information (320-340). This would suggest that most communities who join CRS remain in higher classes with smaller discounts, which is exactly what we find. Based on our data, the average class rank across the CRS program is 7.4, which translates to a roughly 12.5% discount on insurance premiums; it also indicates that most communities do not invest a lot of resources in CRS activities.¹⁰

2.3 Data Construction

2.3.1 Cross Subsidization and Insurance Premiums

Our model on cross subsidization is estimated at the policy and year level from 2009 through 2019. While our FOIA request resulted in policy data as far back as 1978, FEMA's website states that policy data prior to 2009 is unreliable as FEMA did not retain complete policy records prior to that year. So, we limit our policy sample to the years 2009-2019 since our FOIA request resulted in only partial coverage for 2020.

Since all models are estimated based on calendar years, we use each policy's effective date, which is the date the policy went into force, to assign a policy to a calendar year. We also limit our analysis to single-family houses and those with a single policy on the property. This is not particularly restrictive since the majority of policies - 84.8% in the full data - were written for single-family residences. It also limits the inclusion of commercial policies, which we want to exclude. And finally, we drop all observations with negative premiums

¹⁰Figure A1 in the appendix shows the number of CRS communities in the sample as well as the average CRS class from 2009-2018, and Figure A2 provides evidence that communities earn easier points first. On average, each community earns 800-1000 points from Mapping and Regulation, 300-400 from Public Information and Flood Damage Reduction, and only about 100 points from Warning and Response. This may also indicate that communities are somewhat restricted by resources they can use to conduct CRS credited activities.

and those with premiums above and below the top and bottom 1% in the data (Bradt et al., 2021). Our final dataset contains roughly 38.25 million policy-by-year observations.

Using our cleaned policy data, we merge in socioeconomic and flood risk data at the block group level. The socioeconomic data are based on five-year ACS data samples, and for each year we use the five-year ACS estimates that straddle each year in the policy data. To obtain our community-level measure of flood risk, we calculate the average of First Street's house-level Flood Factor for houses in each census block group and attach the value to policies based on their block group.

Table 3 reports summary statistics for the policy data used in our premium difference model. The first variable relates to each policy's discounted policy premium and the second variable is an indicator of the policy's CRS status. *DisPolicyPremium* is taken directly from the policy data and is the discounted premium value including the CRS cross-subsidies. *InCRS* is an indicator for whether the policy was written in a CRS community. Once again, the mean value of 67.5% reflects the fact that a relatively large number of policies are written in CRS communities. While only 10% of NFIP communities are in CRS, around 70% of NFIP policies are written in CRS communities (FEMA, 2017a).

Figures A3 and A4 in the appendix provide more context to our policy data. Figure A3 shows the average of *DisPolicyPremium* over time. As expected, the average premium in CRS communities is \$52-\$83 lower than in non-CRS communities. The figure also shows a general increase in premiums over time, which is likely driven premium increases in response to FEMA's mounting debt within the NFIP program. Figure A4 shows the number of policies in force by CRS status over time. The figure shows a clear downward trend for both types of communities with a steeper decline in non-CRS communities.

2.3.2 CRS Participation and HMA Grants

Our model of the relationship between HMA grants and CRS status is estimated at the community and year level. We estimate the model at this level for two reasons: (1) it is

the community that joins NFIP and CRS and makes decisions on flood risk investments and (2) this is the smallest spatial scale at which we can attach HMA grant and project information. To produce our baseline CRS-HMA panel dataset, we use the population of NFIP communities from the NFHL geodatabase and merge in CRS status and rank by year for each community from 2009 through 2019 using the CRS data from FEMA. Our final dataset consists of 6,325 CRS Community-Year observations. Note that our panel dataset includes only CRS communities, so it is unbalanced as not all communities are in CRS in all years.

Using these baseline data, we merge in the HMA grant data ¹¹ using NFIP ID numbers for each project in each year. It is not exactly clear from the HMA dataset when a community receives their funding after their application is approved as there are three variables related to approval: initial approval, approval, and close date. So, we use approval date to determine the year when a community receives their funds.

Finally, we merge in data on demographics and other control variables. While our CRS-HMA data are at the community level, our other data are at the block group or county level. To identify the overlap between these spatial units and the CRS communities, we intersect their shapefiles and the shapefile from the NFHL geodatabase using ArcGIS software and calculate geographic weights indicating the percentage of each spatial united located in a CRS community. Figure A5 in the appendix provides an example of how we calculate the spatial weights and aggregate to them to the community level for block groups. After creating the spatial weights, we merge in data on demographics, policy claims, and presidential disasters. We document disaster declarations at the county-year level and merge by county code. For claims we generate total claims paid in each block group in each year by adding the amount paid on building and contents. For demographics, we use IPUMS-ACS data and merge by block group and year.

¹¹We use data for all programs included in HMA: Hazard Mitigation Grant Program (HMGP), Flood Mitigation Assistance (FMA) grant program, Building Resilient Infrastructure and Communities (BRIC) grant program, Pre-Disaster Mitigation (PDM) grant program, Repetitive Flood Claims (RFC) grant program and Severe Repetitive Loss (SRL) grant program. HMGP and PDM consists of 95% of all HMA grants.

Summary statistics for the final HMA-CRS dataset are shown in Table 4. The first two variables are points earned and discount obtained for each CRS community and year. These represent the outcome variables in our empirical models. The next set are HMA variables, our variables of interest. The first two are indicators for whether a community received an HMA grant or not, and the next three represent dollar amounts received for HMA projects. HMAAmountFed is the amount received in federal cost-share, and HMAProjectTotal is the total amount of the project.

3 Empirical Models

3.1 The Distributional Effect of CRS

The CRS program covers the costs, in terms of lost revenue, from the discounts on flood insurance premiums in CRS communities by increasing premiums on policyholders in non-CRS communities. These lower rates introduce explicit cross-subsidies into the program. While this process was intended to promote better flood risk management, it raises important questions about who wins and loses and the size of the gains and losses. Note that we are not trying to assess how commensurate the CRS discount received by CRS participants are with their investments on CRS activities. We treat the costs of these investments as "sunk costs" and focus on how the subsidies are distributed across different households.

To analyze the distributional impacts of the CRS program's cross subsidization, we estimate the following empirical model:

$$p_{it}^{diff} = \beta_i X_{it} + \varepsilon_{it}. \tag{1}$$

The outcome variable, p_{it}^{diff} , is the difference between the premium paid by policyholder i in year t in a state of the world with the CRS in place versus the premium paid in a world without it. The value will be positive for households in non-CRS communities or for

those in higher-class communities since their premiums would be lower without CRS, and it will be negative for households in lower-class CRS communities. Thus, we define negative premium differences as "gains" and non-negative differences as "losses". We provide an explicit explanation of this process and our counterfactual policy premiums below.

The purpose of the model in equation 1 is to explore which factors drive premium differences - i.e., which socioeconomic factors are associated with gains and losses within the CRS program. To test this, we regress our outcome variable on various socioeconomic variables including household income and education, race, home values, urban status, the share of area in each census block group located in a velocity zone (V zone), and a block-group measure of flood risk. Velocity zones are SFHA regions located near coasts that are subject to wave action during flood events, and our flood risk measures comes from the First Street data. Note that we don't have data on household-level socioeconomic characteristics, so all the covariates in equation 1 are at census block group level and we assume that households within the same block group have similar characteristics. We estimate all models in standardized form, so the coefficients represent the average increase or decrease in yearly premiums for a standard deviation change in each explanatory variable.

The positive and negative values for the outcome variable in our CRS model are the result of losses and gains resulting from cross-subsidies in the CRS program. Thus, construction of the variable requires knowing premiums with and without CRS. Premiums inclusive of CRS discounts are observed in the actual policy data. We have to construct the counterfactual premiums by reversing the premium adjustment process developed by FEMA for CRS.

Undoing the FEMA adjustment process recovers the "actuarially fair" premiums determined by FEMA for the NFIP in a world without CRS.¹² The intuition for this process is as follows. First, FEMA calculates the premium for each policyholder with and without CRS and sums them up to determine the total revenue collected with and without CRS. Then, the discounts for policyholders in CRS communities are accounted for by adjusting

 $^{^{12}}$ Given that the baseline NFIP premiums set by FEMA are heavily subsidized and do not reflect full risk they are unlikely to be actuarially fair.

the baseline premiums of all policyholders in the NFIP upwards so that total revenue in the program is enough to cover expected losses that will occur at properties that have a CRS discount (Horn and Webel, 2021). These adjustments vary over time, but not across policies in a given year.¹³ To provide intuition for this process, we develop a simple example. The results are shown in Table 5.

The table shows four hypothetical flood insurance policies, two in CRS communities (lines 1 and 2) and two in non-CRS communities (lines 3 and 4). Column (1), Observed Premiums, shows the values we observe in the policy data received from FEMA - the premiums with the CRS adjustments built in. We have set all premiums to \$500 for simplicity. Column (2) shows the CRS discounts associated with each policy. As expected, discounts are only positive for the two CRS communities. The discounts in this example are associated with a Class 5 ranking (0.25 discount) for the first policy and a Class 7 ranking (0.15 discount) for the second policy. In column (3), Premiums w/o CRS, we use the CRS discounts and the observed premiums to undo the discounting associated with CRS. We then sum up the total premium revenue in column (1) in the CRS world (\$2,000) and the total in column (3) in the non-CRS world (\$2,255) and take the ratio to produce the FEMA Adjustment Factor in column (4). Finally, we multiple this adjustment factor by the premiums in column (3) to recover what we call the *Counterfactual Premiums* in column (5). In actuality, these values represent baseline NFIP flood insurance premiums, or those that would be paid if the CRS program did not exist. Taking the difference between columns (1) and (5) produces the Gain or Loss in column (6), which is the outcome variable in our CRS model in equation 1. As expected, the two CRS communities see a decrease, and the non-CRS communities see an increase. Column (7) shows the gains and losses in percentage terms.

Our premium prediction method is based on several assumptions: (1) the total revenue collected from premiums remains neutral - i.e., total revenue needed with and without CRS is the same; (2) after removing the CRS discount there is a uniform discount applied to all

¹³Yearly baseline premiums do vary across policies as a result of spatial differences in flood insurance rates set within the NFIP program. However, CRS has no impact on these calculations.

policies to keep revenue neutral; (3) the removal of CRS will not lead to a change in the total number of policies in place; and (4) the removal of CRS will not impact total damages. The first two assumptions are likely to have limited impact as our method of reverse engineering the CRS adjustments follows the FEMA method very closely. The last two assumptions are more consequential.

Previous research has shown a positive relationship between CRS participation and the number of policies in force (Frimpong et al., 2020) as well as a negative relationship between CRS participation and flood damage claims, at least for communities with CRS Class 5 and above (Brody et al., 2007; Highfield and Brody, 2017). To examine how our results are impacted by relaxing assumptions (3), we develop a simulation that assumes removing CRS will change the demand for flood insurance. We use the simulation to generate counterfactual data and use the simulated data to re-estimate equation 1

We begin by borrowing values for the price elasticity of demand for flood insurance from previous research. Landry and Jahan-Parvar (2011) provide price elasticity estimates for flood insurance in coastal regions that range from -1.55 for subsidized policies to -0.13 for unsubsidized policies. More recently, Bradt et al. (2021) estimated the price elasticity of demand to be -0.29 for policies outside of the SFHA and -0.33 for houses within the SFHA. Since our data includes houses in coastal areas as well as inland regions, we use the values from Bradt et al. (2021) for SFHA and non-SFHA houses to predict the changes in insurance purchases following CRS-induced prices changes.

For our simulation, we first bin all policies holders into groups in each year based on their CRS discounts. Then, within each group we use the average premium difference, constructed using the method above, and the elasticity values from the literature to predict the flood insurance demand responses for policies inside and outside of the SFHA. Finally, we randomly sample, with replacement, policyholders within each CRS group based on the predictions of demand for SFHA and non-SFHA households. This quasi-bootstrap simulation allows us to randomize the demand response to CRS-induced price changes based on empirical elasticity

values.

Another potential concern related to assumption (3) is that participation in the CRS may impact the composition of policies and thus the future premium that's based on local flood risk. We argue that this may not be the case for the following reasons. The discount CRS program provided is a percentage reduction of the base premium which is determined mainly by flood zone type and adjusted by other factors (Kousky, 2018). The base premium for each flood zone is set nationally by FEMA. In other words, two properties with similar structural features located in A zone in Texas or Georgia, in or out of the CRS program, have similar base premiums. In addition, although FEMA has been working on updating the Flood Insurance Rate Maps within the new FEMA Risk Rating 2.0 program, the insurance rates in our data do not vary house based on local flood risk factors and are not actuarially fair (National Research Council, 2015).

To relax assumption (4), we borrow results from Frimpong et al. (2020) showing that damages fall by 5.8% in CRS communities of class 5 or lower relative non-CRS communities. For example, a CRS community with class 5 has a claim of \$94.2, which is 5.8% reduction from \$100. To reverse the damage reduction effect, we could get the claim without the CRS as \$100 = 94.2/(1-0.58%). We calculate the increased claims for all CRS communities with CRS class 5 or better and then aggregate to annual flood damage increase. We then compare the increased annual claims to total revenue required for NFIP program after removing the CRS. The results show that after removing the CRS, the annual revenue required for the NFIP increases by 1% to 36% from 2009 to 2019 due to flood damage increase. (2017 is an outlier because of several very costly hurricanes happened in that year).

3.2 The Impact of HMA Grants on CRS Outcomes

In the previous section, we analyzed which factors explain gains and losses, in terms of insurance premium changes, that result from CRS. However, the decision to join CRS and allocate resources to CRS activities is made at the community level. In this section, we explore which factors drive communities to earn more CRS points and obtain better CRS discounts. We are particularly interested in the impact of HMA grants, which use a federal cost-share to help state and local communities make investments that reduce or eliminate risks from natural disasters. If some of the HMA funding goes to fund projects, which communities use to earn CRS credits, then the HMA program could accelerate the distributional impacts of CRS on NFIP policyholders. In other words, if receiving HMA grants increases CRS discounts, then the costs born by non-CRS communities may increase.

To explore this question, we estimate the following model::

$$Y_{it} = \alpha_i + \beta_1 \text{HMA}_{it} + \gamma_i X_{it} + \delta_t + \epsilon_{it}. \tag{2}$$

The outcome variable, Y_{it} , is either total CRS points earned or the CRS discount for community i in each year t. Since premium discount across flood zones within a community could be different, here we calculate the community-level CRS discount as the ratio of aggregated discounted premium over aggregated total premium for a community. Our coefficient of interest, β_1 , measures the marginal effect of receiving HMA grants. We use two measures of HMA grants in our models: an HMA grant indicator and a dollar value for the amount the federal government provided as part of the grant. X_{it} includes all other independent variables including demographic characteristics, previous flood damage, and disaster declarations. We include state (α_i) and year (δ_t) fixed effects in all models.

4 Results

4.1 The Distributional Effects of CRS

We begin by examining the outcome variable from our CRS model. Figure 2 plots summary statistics for this variable. We first note that the median (\$12) in the data is positive and

larger than the mean (\$0). The zero mean condition is a mechanical result stemming from revenue neutrality and cross subsidization within CRS; the fact that the median in positive implies that more than half of policyholders experience premium increases. Using an inverse quantile method, we find that 65% of policyholders within the NFIP experienced a premium increase as a result of CRS and cross subsidized premium reductions for the remaining 35%. While this result suggests that CRS resulted in considerable redistribution, it is only based on policy counts - shares of policies with gains and losses. What we really want to know from a policy and economic welfare perspective is: (1) what do the distribution of gains and losses look like and (2) how are they related to household income?¹⁴

To answer these questions, we examine the distribution of gains and losses and compare them to average household income (\$71,300) in Table 3. From Figure 2, we see that 90% of gains and losses fall between -\$146 and \$105 and 95% (not shown) fall between -\$214 and \$156. Dividing these values by household income, we find that 90% of households experience a gain or loss of no more than 0.2% of their yearly income and 95% experience a gain or loss of no more than 0.3%. Instead of just comparing the overall distribution of gains and losses with average household income, we also examine whether there is heterogeneity at a lower geographical level. We calculate the ratio of average gains and losses to household income at community level first then present the distribution of this ratio. The results are similar in that 95% of households have gains or losses of less than 0.21% of their annual income A6. Thus, while the CRS program produces a large number of gains and losses, the monetary value of those gains and losses is small relative to income.

To provide additional context for these results, and to understand more precisely how gains and losses are distributed within the NFIP and CRS programs, Table 6 provides information on policy counts and premiums broken out by CRS discount. Column (1) shows the premium discount received by the policyholder; column (2) gives the count and share (in parentheses) of policies in each class; column (3) gives the average counterfactual premium;

¹⁴Providing a relationship between gains and losses as a share of income will provide the reader with a sense for how much the median household losses or gains as a result of CRS redistribution.

and columns (4) and (5) present average gains or losses (dollars and percentages) for policies in each category.

In column (4), we see that the premium differences are positive for policies without a CRS discount and for those with a 5% discount and negative for policies with discounts of 10% or more. Taking into account the policy shares in column (2), we find results are consistent with those in Figure 2. Specifically, we find that roughly 65% of policies experience a premium increase and cross subsidize the remaining minority. These results also demonstrate that just because a policyholder is in a CRS community does not mean they receive a discount. A policyholder in our data would need to be in a community or flood zone with at least a 10% discount to see their insurance premium fall. We also find, once again, that most policyholders do not experience a large increase or decrease in premium as a result of CRS. From column (2), roughly 99% of all policies are located in places with a 25% discount or less. This implies that only 1% of policyholders have a premium decrease of more than \$149, on average.

Our results so far suggest that the distributional impact of CRS is not large for most policyholders. However, our results are based on fundamentals - average CRS discounts, numbers of policies written in CRS communities, and/or flood insurance premiums and underlying risk - that may change in the future, which could increase the impact of existing inequalities. Table 7 presents results from the regression model in equation 1 to help understand how the gains and losses that do exist are correlated with community characteristics. Column (1) presents results from a model using the standard premium difference outcome variable - i.e., data where we do not account for any demand responses induced by the CRS-driven changes in prices. In column (2), we present results using simulated data that accounts for demand responses due to CRS-driven premiums changes. Both models define flood risk at the block group level based on the definition provide First Street Foundation.

We begin by noting that the results in columns (1) and (2) are very similar. Thus, it appears that demand responses created by CRS-induced changes to flood insurance premiums

are not impacting our results. This is not unexpected given the small price elasticity values taken from the literature and the small changes in premiums documented above. We also find that the effects are small overall; the largest coefficient shows a roughly \$20 change for a one standard deviation change in the independent variable. The fact that the values are small is also not surprising given the limited size of the redistribution within the program.

In terms of trends, we find that communities with higher incomes, those with more children and higher shares of households with health insurance, and those in rural areas are more likely to subsidize places with more education, large populations, more black households, those with an older population, and those that have more flood risk.

While the values in Table 7 are small, it is important to highlight several results that could have implications going forward. First, education appears to play an outsized role relative to income and house value. The coefficient on house value is small and insignificant and the coefficient on income is positive and half the size of the coefficient on education in absolute value. While not causal, this result reveals that the community-level educational capacity plays a role in a community's ability to invest and take advantage of the CRS discounts, a gap that could become larger if the education gap increases over time because of population turnover and sorting (Fan and Davlasheridze, 2016; Noonan and Liu, 2019). This gap could also expand if more educated areas take advantage of outside grant programs, such the HMA program discussed in the next section, to improve their CRS rank and discount. ¹⁵

We also find that our indicator variable for rural communities (*Rural*) is positive and has the second largest coefficient, in absolute value, in the table. Thus, all else equal, rural areas are making a relatively large transfer to urban communities. This could have implications in the future if urban areas grow and raise their tax base relative to rural areas, which would make it easier for them to invest in CRS activities thus gaining benefits through cross subsidization.

¹⁵We also test whether the high correlation between household income and education affects our results by re-estimating model 1 and keeping either household income or education in the regression using both original data and simulated data. The results are generally the same as those in Table 7, which suggests that income and education do have opposite effects.

And finally, our measure of flood risk (FloodFactor), as defined by First Street Foundation's measure of flood risk, has the largest coefficient; it is also close to two times the size of the next largest coefficient. The fact that block group flood risk is negative and the most highly correlated with our CRS variable is important. The intuition for this result is that riskier locations are also those that are being subsidized the most - i.e., those receiving the biggest transfers. To provide additional insight for this result, Table 8 shows policy shares and premium discounts broken out by First Street's Flood Factor. The results in this table make it even clearer that the riskiest locations are receiving the greatest gains: (1) locations with risk ratings of 1-3 are making transfers to locations with risk ratings of 4 or higher and (2) the riskiest locations are getting net premium discounts of \$87 relative to locations with the lowest levels of risk. The CRS program may produce two effects: (1) a positive effect that helps reduce flood risk and damage and (2) a negative effect that it may induce people to live in flood prone areas by lowering the insurance premium. Our result would be problematic if the latter effect, of inducing immigration to riskier communities, is stronger than the former effect. To the extent these prices changes induce development and immigration into riskier areas, our results suggest that CRS could actually increase overall risk exposure (Noonan and Liu, 2019).

To test the robustness in columns (1) and (2) to our definition of flood risk, in columns (3)-(5) in Table 7 we report results where we define risk based on land-use shares in different SFHA risk zones. Column (3) reports results for the total share of land in the SFHA, and columns (4) and (5) report results for shares in A zones and V zones, respectively. The results are generally the same as those using the First Street data. However, the results for the V-zone shares are generally smaller, which we attribute to the fact that the land area in V zones - those subject to wave action - as being very small relative to total land area in high-risk areas.

4.2 The Impact of HMA Grants on CRS Outcomes

NFIP communities join CRS, earn points, and achieve premium discounts by making investments that go beyond the NFIP minimum. While a substantial portion of the funding for
CRS investments come from local sources such as property and income taxes, it is possible that some communities leverage federal disaster dollars to make investments which then
translate into CRS points and discounts. If true, this suggests another potential inequality
within the program as general taxpayer funds would be used to amplify the redistributional
impacts of CRS. In this section, we present results looking at correlations between the receipt
of FEMA HMA grant dollars and total CRS points earned and CRS discounts achieved.

Table 9 presents results from our HMA model in equation 2. The first two columns use total CRS points accumulated by a community as an outcome and the last two columns use CRS discounts. For each outcome, we examine the impact of the HMA grant program in one of two ways: an indicator variable, HasHMA, that captures whether a community received any HMA funding in a given year and a continuous variable, HMAAmountFed, for the total amount of federal dollars provided by the grant. All models include state and year fixed effects and controls for community demographics and past flood exposure.

We find many of the same demographic correlations and trends in our HMA model as we did in the CRS model in the previous section. Specifically, we find that communities with higher education, higher average age, and large populations achieve more points and have higher discounts. This is equivalent to finding premium gains for the same variables in Table 7. Also, like the previous section we find that household income reduces both points earned and discounts received which translate into premium losses as a result of cross subsidization.

Turning to the HMA variables, we find that HMA participation matters for points earned and discounts. Columns (1) and (3) show that receiving an HMA grant increases total CRS points earned by 68 and raises a community's discount by 0.55%. However, we find no evidence that the dollar amount received from the grant matters with the coefficients for the HMA variables in columns (2) and (4) all insignificant.

One issue that may arise with our results relates to how we specify the timing of receipt of the HMA grant. The results in Table 9 use the final approval date to attach funds to a given year. However, it is possible that points and discounts change at the point when the community receives initial approval. Table A1 shows results for a model where we use the initial approval date. The results for these models look very similar to those in Table 7.

We also look at how receipt of HMA dollars correlates with points earned within each CRS activity level. Table 1 provides a summary of CRS levels and average points earned. As we discussed previously, some activities, such those in the Flood Damage Reduction (500-level activities), can be quite expensive to implement. Thus, we expect that getting federal aid could help in this area more than in other areas that may not require the same level of investment, such as Public Information (300-level activities).

Table A2 presents results from regression models where we regress points earned within each CRS activity level on an indicator variable for HMA participation (Part A.) and on a variable for federal dollars received (Part B.). The first thing to note is that the coefficients in column (3), for Flood Damage Reduction, are all significant. Receiving an HMA grant increases the points earned in this category by 34.6; receiving an additional million dollars in grant money increases points by 15.2. We also find that receiving an HMA grant increases points earned in Public Information and Warning and Response activities, but we do not find any other significant results in Part B. for grant dollars received. These results suggest that HMA grants may be helping communities increase CRS discounts by covering part of the costs of more expensive 500-level investments.

Finally, we estimate a series of models using restricted samples to examine whether the impact is heterogeneous across different CRS classes. Table A3 presents results using samples with classes 8 and below (Panel A.), classes 7 and below (Panel B.), and classes 6 and below (Panel C.). The results in Panels A. and B. are similar to the full results in Table 9, but the results in Panel C., for communities with CRS class 6 or below, are not significant. While it is hard to say for sure what is driving this result, one explanation is that most policies

($\sim 85\%$) are written in communities with discounts of 15% or less (see Table 6), which is the cutoff between class 6 and 7. So, it may be that the effect does not exist for communities with higher discounts or we do not have enough power in the data to identify it. In any case, these results are broadly consistent with those on the previous section where we found that the distributional impacts of CRS are likely contained to communities with discounts of 15% or less (Class 7 or below).

5 Conclusion

As a program that aims to encourage better flood plain management, support the NFIP, and reduce flood damage, the CRS program has done a good job of reaching these goals (Frimpong et al., 2020; Highfield and Brody, 2017; Michel-Kerjan and Kousky, 2010; Brody et al., 2007). However, there may be some equity and sustainability issues of the CRS considering that reduced premiums from CRS discounts need to be recouped through general premium increases. Despite the positive outcomes, whether the CRS causes unexpected harm to vulnerable population has raised some concern.

In this paper, we examine the distributional effects of the CRS program. Creating a counterfactual premium for each policy in a world without the CRS program allows us to define "winners" and "losers" from the CRS. We find that CRS does not make all communities better off. Policy holders in communities that have higher CRS discounts are cross-subsidized from the rest of the NFIP. We find small distributional effect at the policy level. We also find that federal assistance funding helps communities invest more in CRS activities and increase their CRS discount.

Although the distributional effects we find are not very large relative to policyholder's income, the magnitude of the effect may change in the future. First, the number of communities participating in the CRS is increasing over time (Frimpong et al., 2020), which may lead to higher cross subsidization and financial burden on non-CRS participants and

CRS participants with lower CRS discounts. Second, the fact that CRS communities can utilize federal funding to reach a better CRS class and higher CRS discount could accelerate this process. As climate change causing more frequent flooding, communities with more educated population may better understand the benefits of the CRS and are more willing to take advantage of it to mitigate flood risk and damage. Previous research show that CRS communities tend to earn CRS points through "low-hanging fruit" strategies (Brody et al., 2009). The availability of external funding may allow communities to invest in more costly CRS activities to accumulate more CRS points and higher CRS discount. This raises the question that as the number of CRS communities with high CRS discounts, as well as number of policies in these communities, increases whether the distributional effects will grow. Finally, the CRS program may provide incentives for households to reside in flood-prone areas (Brody et al., 2007; Noonan and Sadiq, 2018). This relocation process is possibly through lower policy premium that's cross-subsidized by households located in low-risk areas under the CRS program.

There are some limitations of this paper. First, the demographic analysis is based on 5 year average from ACS, instead of Decennial Census. So the demographic variables used are not so precise because data quality varies across places (Folch et al., 2016). Second, the timing when a community received HMA funding after their application is approved is not clear. It may be project-specific, and receiving different amount of funding in different years could change the HMA variables we defined in our analysis. Third, to ensure the consistence and precision of data used, our analysis is restricted to 2009-2019. Therefore, records of CRS historical data and HMA grants received by CRS communities before 2009 are not included in the analysis.

References

- Bradt, Jacob T., Carolyn Kousky, and Oliver E.J. Wing, "Voluntary purchases and adverse selection in the market for flood insurance," *Journal of Environmental Economics and Management*, 2021, 110, 102515.
- Brody, Samuel D., Sammy Zahran, Praveen Maghelal, Himanshu Grover, and Wesley E Highfield, "The rising costs of floods: Examining the impact of planning and development decisions on property damage in Florida," *Journal of the American Planning Association*, 2007, 73 (3), 330–345.
- _ , _ , Wesley E. Highfield, Sarah P. Bernhardt, and Arnold Vedlitz, "Policy learning for flood mitigation: a longitudinal assessment of the community rating system in Florida," Risk Analysis: An International Journal, 2009, 29 (6), 912–929.
- CRED, and UNDRR, "The Human Cost of Disasters. An Overview of the Last 20 Years (2000-2019)," 2020. Accessed July 13, 2022. https://www.undrr.org/publication/human-cost-disasters-overview-last-20-years-2000-2019.
- Davenport, Fraces V., Marshall Burke, and Noah S. Diffenbaugh, "Contribution of historical precipitation change to U.S. flood damages," *Proceedings of the National Academy of Sciences*, 2021, 118 (4), e2017524118.
- Fan, Qin and Meri Davlasheridze, "Flood risk, flood mitigation, and location choice: evaluating the National Flood Insurance Program's Community Rating System," *Risk Analysis*, 2016, 36 (6), 1125–1147.
- FEMA, "Hazard Mitigation Assistance Guidance," 2015. Accessed July 13, 2022. https://www.fema.gov/sites/default/files/2020-04/HMA_Guidance_FY15.pdf.
- _ , "Community Rating System Fact Sheet," 2017. Accessed July 13, 2022. https://www.fema.gov/fact-sheet/community-rating-system.

- _ , "National Flood Insurance Program, Community Rating System Coordinator's Manual," 2017. Accessed July 13, 2022. https://www.fema.gov/sites/default/files/documents/fema_community-rating-system_coordinators-manual_2017.pdf.
- First Street Foundation, "First Street Foundation Property Level Flood Risk Statistics V1.3 [Data set]," https://doi.org/10.5281/zenodo.5768332 October 2021.
- Folch, David C., Daniel Arribas-Bel, Julia Koschinsky, and Seth E. Spielman, "Spatial variation in the quality of American Community Survey estimates," *Demography*, 2016, 53 (5), 1535–1554.
- Frimpong, Eugene, Daniel R. Petrolia, Ardian Harri, and John H. Cartwright, "Flood insurance and claims: The impact of the Community Rating System," Applied Economic Perspectives and Policy, 2020, 42 (2), 245–262.
- Gourevitch, Jesse D and Nicholas Pinter, "Federal incentives for community-level climate adaptation: an evaluation of FEMA's Community Rating System," *Environmental Research Letters*, 2023, 18 (3), 034037.
- **Highfield, Wesley E. and Samuel D. Brody**, "Determining the effects of the FEMA Community Rating System program on flood losses in the United States," *International Journal of Disaster Risk Reduction*, 2017, 21, 396–404.
- Horn, Diane P and B Webel, Introduction to the national flood insurance program (NFIP), Congressional Research Service Washington DC, USA, 2021.
- Kousky, Carolyn, "Financing flood losses: A discussion of the national flood insurance program," Risk Management and Insurance Review, 2018, 21 (1), 11–32.
- Landry, Craig E. and Jingyuan Li, "Participation in the community rating system of NFIP: Empirical analysis of North Carolina counties," Natural Hazards Review, 2012, 13 (3), 205–220.

- and Mohammad R. Jahan-Parvar, "Flood insurance coverage in the coastal zone,"
 Journal of Risk and Insurance, 2011, 78 (2), 361–388.
- Li, Jingyuan and Craig E. Landry, "Flood risk, local hazard mitigation, and the community rating system of the national flood insurance program," Land Economics, 2018, 94 (2), 175–198.
- Manson, Steven, Jonathan Schroeder, David Van Riper, Kugler Tracy, and Steven Ruggles, "IPUMS National Historical Geographic Information System: Version 16.0 [Data set]," http://doi.org/10.18128/D050.V16.0 2021.
- Michel-Kerjan, Erwann O. and Carolyn Kousky, "Come rain or shine: Evidence on flood insurance purchases in Florida," *Journal of Risk and Insurance*, 2010, 77 (2), 369–397.
- Moss, David, "Courting disaster? The transformation of federal disaster policy since 1803," in "The financing of catastrophe risk," University of Chicago Press, 1999, pp. 307–362.
- National Research Council, Affordability of national flood insurance program premiums: Report 1, National Academies Press Washington, DC, 2015.
- Noonan, Douglas S. and Abdul-Akeem A. Sadiq, "Flood risk management: exploring the impacts of the community rating system program on poverty and income inequality," *Risk Analysis*, 2018, 38 (3), 489–503.
- and Xian Liu, "Heading for the hills? Effects of community flood management on local adaptation to flood risks," Southern Economic Journal, 2019, 86 (2), 800–822.
- Sadiq, Abdul-Akeem and Douglas S Noonan, "Flood disaster management policy: an analysis of the United States Community Ratings System," *Journal of Natural Resources Policy Research*, 2015, 7 (1), 5–22.

Table 1: Maximum Points and Average Earned per CRS Activity

Activity	Maximum Points	Average Points Earned		
300 Public Information Activities				
310 Elevation Certificates	116	38		
320 Map Information Service	90	73		
330 Outreach Projects	350	87		
340 Hazard Disclosure	80	14		
350 Flood Protection Information	125	38		
360 Flood Protection Assistance	110	55		
370 Flood Insurance Promotion	110	39		
400 Mapping and Regulations				
410 Flood Hazard Mapping	802	60		
420 Open Space Preservation	2,020	509		
430 Higher Regulatory Standards	2,042	270		
440 Flood Data Maintenance	222	115		
450 Stormwater Management	755	132		
500 Flood Damage Reduction Activities				
510 Floodplain Mgmt. Planning	622	175		
520 Acquisition and Relocation	2,250	195		
530 Flood Protection	1,600	73		
540 Drainage System Maintenance	570	218		
600 Warning and Response				
610 Flood Warning and Response	395	254		
620 Levees	235	157		
630 Dams	160	35		

 $Notes \colon \textsc{Source} \colon \textsc{Data}$ from FEMA (FEMA, 2017b)

 Table 2: Overview of CRS Program

Class	Credit Points	Premium Reduction		Share of CRS Policies	Share of All Policies	
		SFHA	Non-SFHA	-		
1	4,500+	45%	10%	0.01%	0.01%	
2	4,000-4,499	40%	10%	0.56%	0.37%	
3	3,500-3,999	35%	10%	0.21%	0.14%	
4	3,000-3,499	30%	10%	0.93%	0.62%	
5	2,500-2,999	25%	10%	25.93%	17.29%	
6	2,000-2,499	20%	10%	21.74%	14.5%	
7	1,500-1,999	15%	5%	24.85%	16.57%	
8	1,000-1,499	10%	5%	20.06%	13.38%	
9	500-999	5%	5%	5.7%	3.8%	
10	0-499	0	0	0%	0%	

Notes: Source: Data from FEMA (FEMA, 2017b)

Table 3: Summary Statistics for Premium Data

Variable	Mean	St. Dev.	Min.	Max.
DisPolicyPremium	585	504	126	3,324
InCRS	0.675	0.469	0	1
AZone	0.347	0.33	0	1
VZone	0.025	0.092	0	1
SFHA	0.372	0.348	0	1
FloodFactor	3.695	2.402	1	10
HouseValue (\$1,000s)	282	232	0	2,000
HouseholdIncome (\$1,000s)	71.3	36.48	0	250
CollegeGrads (%)	0.155	0.085	0	0.918
Black (%)	0.11	0.187	0	1
Rural (%)	0.146	0.312	0	1
Population (1,000s)	2.187	2.71	0	59.95
Age	42.23	11.7	0	87.05
Children	0.185	0.079	0	0.703
HealthInsurance (%)	0.873	0.123	0	1
Employed (%)	0.922	0.101	0	1

Notes: The sample comprises 38,054,192 policy records from 2009 through 2019. InCRS is a binary variable for whether a policy was in a CRS community. DisPolicyPremium is the observed premium in the FEMA data, which includes the CRS discount. AZone, VZone, and SFHA are % of land area in each census block group classified as A zone, V zone, or SFHA, respectively. FloodFactor is an indicator of comprehensive flood risk taken from First Street's house-level flood risk data. FloodFactor and all of the remaining demographic data are based on block group averages and attached to each policy.

Table 4: Summary Statistics for HMA Data

Variable	Mean	St. Dev.	Min.	Max.
CRS Points	1,643	645	500	5,463
CRS Discount (%)	0.114	0.053	0.031	0.358
HasHMA	0.075	0.263	0	1
HMAAmountFed (\$mm)	0.07	0.699	0	25.1
HMAProjectTotal (\$mm)	0.094	0.897	0	31.48
HouseholdIncome (\$1,000s)	68.05	25.27	20.06	243.21
CollegeGrads (%)	0.148	0.061	0.022	0.408
Black (%)	0.13	0.164	0	.904
Population $(1,000s)$	92.45	185	0	2,112
Age	42.44	7.367	23.54	71.92
SFHA	6,325	0.328	0	1
TotalClaims (\$mm)	5.616	97.6	0	4,508
TotalClaimsLag (\$mm)	5.299	81.9	0	4,508
HadPresDisaster	0.301	0.459	0	1

Notes: This table describes the sample for analysis of impact of HMA grants on CRS participation and comprises 6,325 CRS community-years observations from 2009-2019. HasHMA is a dummy variable for whether a community receives HMA grant in a given year; HMAAmountFed is the total amount of federal cost-share received in millions of dollars; and HMAProjectTotal is the total cost of the project in millions of dollars. SFHA is % of land area in community classified as SFHA.

Table 5: Example of Counterfactual CRS Policies

Community Type	(1) Observed Premium	(2) CRS Discount	(3) Premiums w/o CRS	(4) Adjustment Factor	(5) Counterfactual Premiums	(6) Gain or Loss	(7) Gain or Loss (%)
CRS	\$500 \$500	0.25 0.15	\$667 \$588	0.887	\$591 \$522	-\$91 -\$22	-15.4 -4.2
Non-CRS	\$500 \$500	0.00 0.00	\$500 \$500		\$443 \$443	\$57 \$57	12.7 12.7
	\$2000		\$2255		\$2000		

Notes: This table presents a numerical example demonstrating how we construct our counterfactual premiums - those that would exist without CRS. The table shows flood insurance policies (2) for two communities, one CRS and one Non-CRS. Column (1) shows the premiums we observe in the data, which include the CRS adjustments based on the CRS discounts in column (2). The discounts - 0.25 and 0.15 - are based on communities with ranks of Class 5 and Class 7, respectively.

Table 6: Summary Statistics for Premium Changes by CRS Discount

(1)	(2)	(3) Counterfactual	(4) Gain or	(5) Gain or
Discount	Count	Premium	of Loss	Loss (%)
0	12383	\$630	\$61	9.6
	(32.54)			
5	8101	\$432	\$20	4.66
	(21.29)			
10	9103	\$539	-\$2	-0.3
	(23.92)	0		
15	2587	\$984	-\$53	-5.4
20	(6.80)	Ф1001	Ф10 г	10.0
20	2762	\$1021	-\$105	-10.3
05	(7.26)	Φ Ω Ω 4	Ф1 4O	1 5 1
25	2860	\$984	-\$149	-15.1
20	(7.52)	002 0	@100	00.2
30	163	\$938	-\$190	-20.3
35	(0.43) 22	\$1329	-\$329	-24.8
30	(0.06)	Ф1329	-Ф329	-24.0
40	72	\$905	-\$239	-29.8
40	(0.19)	Ψ϶ΟΘ	-ψΔ∂∂	-49.0
45	(0.19)	\$1405	-\$494	-35.2
10	(0.00)	Ψ1100	ΨΙΟΙ	55.2
	(0.00)			

Notes: This table shows summary statistics for flood insurance premiums by CRS discount class. Column (1) defines the CRS discount and column (2) shows the count of policies in each category in 1,000s of policies; shares are shown in parentheses. The values are for all policies from 2009 through 2019. Column (3) shows the average base premium - the mean from each category after removing the CRS adjustment; column (4) shows the average of the difference in premiums with and without the CRS adjustment; and columns (5) shows the average percentage increase or decrease with and without CRS.

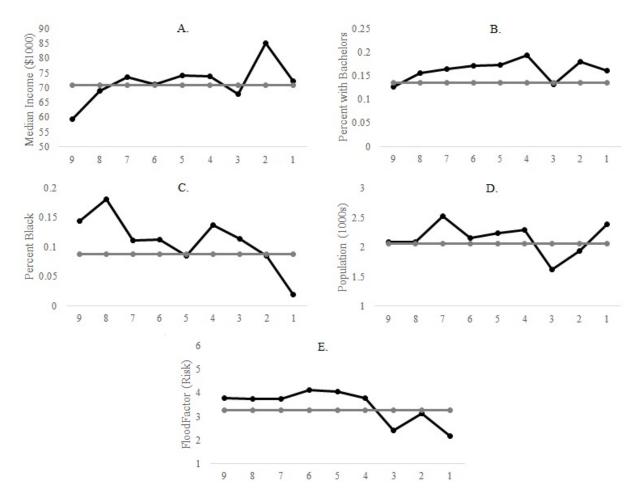


Figure 1: Mean Demographics by CRS Class

Notes: The figure shows mean demographics (A.-D.) and mean flood risk (E.) across NFIP communities by CRS class. Demographics are based on census block group data spatial merged with the NFIP community boundaries. Flood risk on First Street Foundation's Flood Risk Factor and is also aggregated up to the census block group. The black line is the mean value for each CRS class. The grey line is the mean value for all non-CRS communities.

Table 7: Determinants of Premium Difference

	(1)	(2)	(3)	(4)	(5)
	a a subshib	dululu			
FloodFactor	-20.21*** (0.703)	-19.38*** (0.780)			
SFHA	(0.793)	(0.780)	-19.00***		
~			(0.675)		
AZone				-19.27***	
177				(0.654)	0.100*
VZone					-2.108* (0.865)
HouseValue	-0.234	-0.0158	-0.949	-1.385	-4.271***
	(0.888)	(0.866)	(0.876)	(0.862)	(0.935)
HouseholdIncome	5.681***	5.668***	7.012***	7.461***	9.339***
	(0.770)	(0.753)	(0.750)	(0.739)	(0.802)
CollegeGrads	-9.989***	-10.09***	-10.77***	-11.55***	-9.870***
Black	(0.615) -2.183***	(0.600) $-2.254***$	(0.644) $-2.298***$	(0.629) -2.256***	(0.653) -1.294***
Diack	(0.386)	(0.375)	(0.369)	(0.367)	(0.391)
Rural	10.55***	10.44***	9.896***	9.148***	11.42***
	(0.542)	(0.529)	(0.538)	(0.497)	(0.507)
Population	-1.711*	-1.802*	-0.557	-0.396	-0.0296
	(0.855)	(0.871)	(0.498)	(0.466)	(0.525)
Age	-3.343***	-3.281***	-4.869***	-5.139***	-6.185***
Children	(0.528) $1.567**$	(0.514) $1.477**$	(0.539) $2.663***$	(0.536) $2.942***$	(0.590) $3.497***$
Cilidren	(0.582)	(0.565)	(0.591)	(0.588)	(0.602)
HealthInsurance	5.223***	5.191***	5.614***	5.766***	5.908***
	(0.512)	(0.503)	(0.496)	(0.470)	(0.502)
Employed	-2.912***	-2.852***	-3.000***	-3.034***	-2.779***
	(0.401)	(0.393)	(0.395)	(0.384)	(0.413)
Constant	-0.357	1.616***	-0.357	-0.357	-0.357
	(0.501)	(0.488)	(0.500)	(0.494)	(0.534)
R^2	0.102	0.010	0.100	0.102	0.0514
N	38,054,192	38,137,261	38,054,192	38,054,192	38,054,192

Notes: This table reports results from equation 1. Column (1) reports our main results using data unadjusted for demand responses due to changes in prices resulting from CRS and a flood risk variable based First Street Foundation data. Column (2) is the same model as column (2), but estimated using our simulated data where we relax the assumption of no demand response resulting from CRS-induced price changes. Columns (3)-(5) use the same model and data as column (1), but replace the First Street definition of flood risk with various measured based FEMA definitions of flood risk. All variables are standardized and represent the dollar change in premium for a standard deviation change. Robust standard errors clustered at census block group level are in parentheses. Asterisks indicate the following: ***p < 0.001, **p < 0.01, **p < 0.05.

Table 8: Average CRS Discount by Community Flood Risk Rating

(1)	(2)	(3)
Flood Factor	Policy Share	Premium Discount
1	0.18	\$15
2	0.26	\$17
3	0.13	\$12
4	0.14	-\$4
5	0.07	-\$2
6	0.07	-\$18
7	0.05	-\$36
8	0.04	-\$44
9	0.04	-\$57
10	0.02	-\$72

Notes: This table shows average premium gains and losses based on the average level of flood risk in each NFIP community. Column (1) shows the community flood risk categories ranging from low risk (1) to high risk (10). These values are based on the First Street Foundation's FloodFactor index (First Street Foundation, 2021).

Table 9: Impact of HMA Grants on CRS Outcomes

	(1) Points	(2) Points	(3) Discount	(4) Discount
	1 011100	1 011105	Discount	Discount
HasHMA	0.6760*		0.0055*	
	(0.2720)		(0.0022)	
${\it HMAA}$ mount Fed	,	0.0118	,	0.0004
		(0.1030)		(0.0009)
SFHA	2.414***	2.427***	0.0458***	0.0459***
	(0.311)	(0.311)	(0.00274)	(0.00274)
HouseholdIncome	-0.0135**	-0.0138***	-0.0002***	-0.0002***
	(0.0041)	(0.0041)	(0.0000)	(0.0000)
CollegeGrads	18.68***	18.84***	0.147***	0.148***
	(1.8670)	(1.8680)	(0.0154)	(0.0154)
Black	1.376*	1.381*	0.0226***	0.0227***
	(0.588-)	(0.5880)	(0.0050)	(0.0050)
Population	0.0083***	0.0085***	0.0001***	0.0001***
	(0.0006)	(0.0006)	(0.0000)	(0.0000)
Age	-0.0051	-0.0066	0.0005***	0.0004***
	(0.0135)	(0.0135)	(0.0001)	(0.0001)
TotalClaims	-0.0017**	-0.0016**	-0.0000*	-0.0000
	(0.0005)	(0.0006)	(0.0000)	(0.0000)
TotalClaimsLag	-0.0018**	-0.0018**	-0.0000	-0.0000
	(0.0007)	(0.0007)	(0.0000)	(0.0000)
HasPreDisaster	-0.0916	-0.0987	-0.0021	-0.0021
	(0.1540)	(0.1540)	(0.0013)	(0.0013)
Constant	13.0600***	13.1500***	0.0647***	0.0655***
	(0.5980)	(0.5980)	(0.0054)	(0.0054)
R^2	0.343	0.342	0.319	0.319
N	6,325	6,325	6,325	6,325

Notes: This table reports results from equation 2. The outcome in columns (1) and (2) is total CRS points earned, and the outcome in columns (3) and (4) is the CRS discount earned. CRS points are measured in 100s. Models (1) and (3) look at the impact of HMA participation using a binary variable, and columns (2) and (4) uses a continuous measure of total HMA funding received. HMAAmountFed is in \$mm. Population is in 1000s; SFHA is % of land area in community classified as SFHABlack and CollegeGrads are shares based on population within each community; and HouseholdIncome is in \$1000s. TotalClaims and the lag are in in \$mm. All models include state and year fixed effects. Robust standard errors are in parentheses. ****p < 0.001, **p < 0.01, *p < 0.05

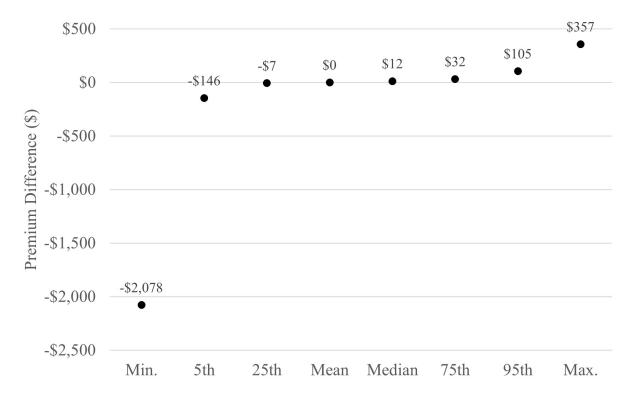


Figure 2: Statistics for Distribution of Premium Differences

Notes: The figure shows statistics describing the distribution of premium differences. The premium differences are produced by subtracting baseline premiums, those without CRS adjustments, from those that include the CRS adjustments.

A Appendix

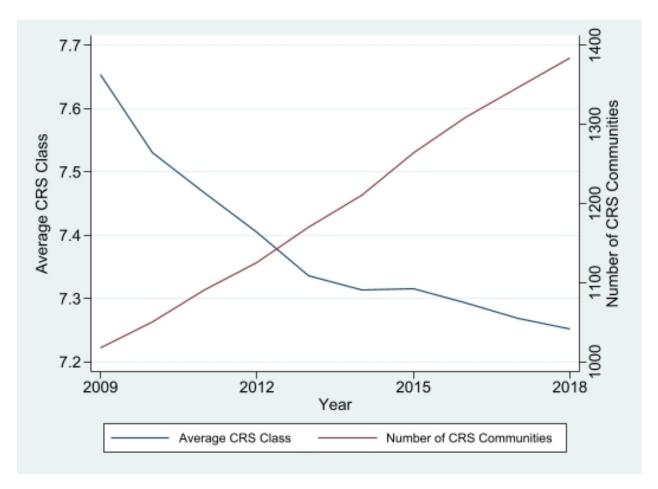


Figure A1: Count of CRS Communities and Average CRS Class over Time

Notes: This figure shows the number of CRS communities and their average class rank over time.

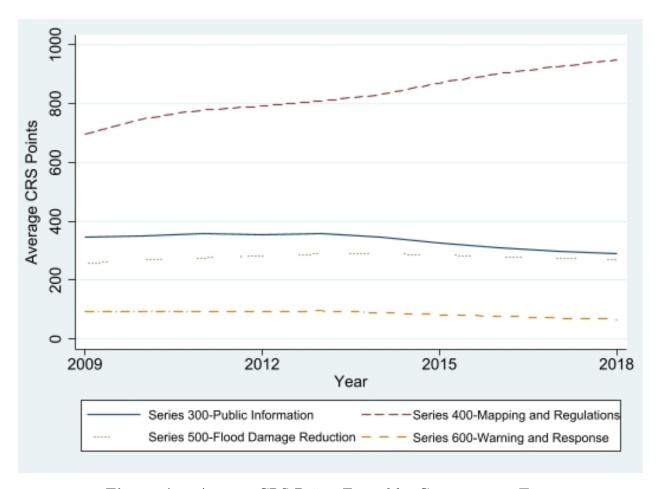


Figure A2: Average CRS Points Earned by Category over Time

Notes: This figure shows the average annual CRS points earned from different category of CRS activities over time.

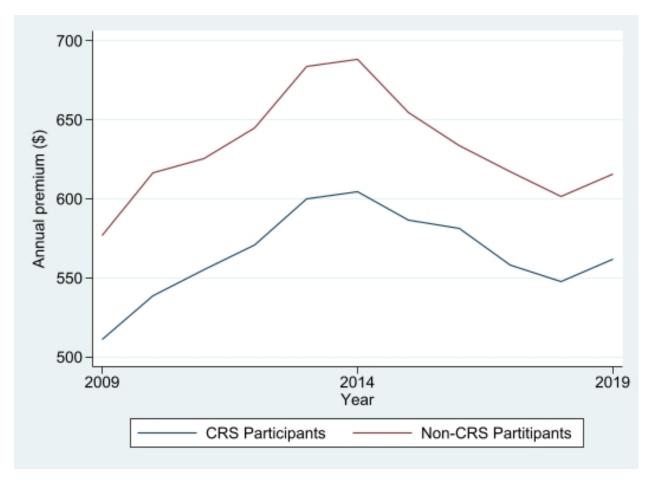


Figure A3: Annual Premium by CRS Status

Notes: This figure shows the average annual premium by CRS participants and non-CRS participants over time $\frac{1}{2}$

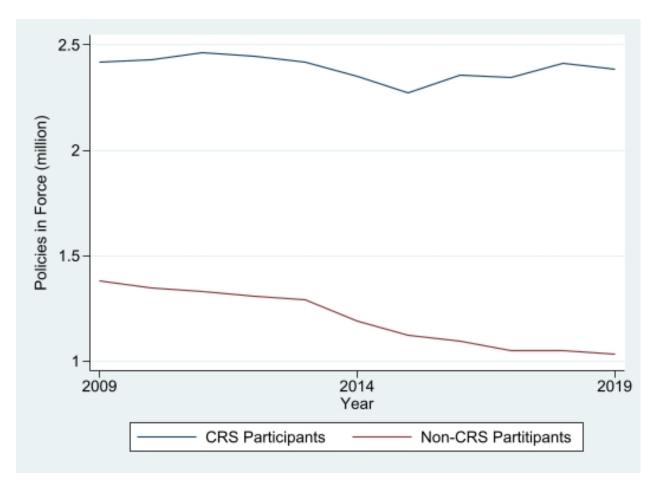


Figure A4: Policies in Force by CRS Status

Notes: This figure shows the number of policies in force in CRS and non-CRS communities over time.

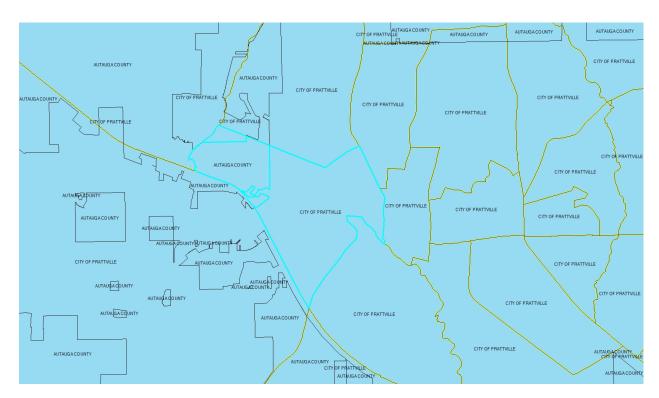


Figure A5: Geographical Weight

Notes: This figure shows the intersection result example of census block group map and CRS community map. Autauga County (CID:010314) and City of Prattville (CID:010002) are two CRS communities with black border line. Census block groups are polygons with yellow border line. The highlighted area with blue border line is the intersected area between census block group: 010010201001 with two CRS communities mentioned above. The area of the intersected region is 4.276222, and the areas of the intersected regions with Autauga County and City of Prattville are 0.917327 and 3.256695, respectively. Then census block group: 010010201001 contributes 21.5% to Autauga County and 78.5% to City of Prattville when calculating total population or number of policy of that community.

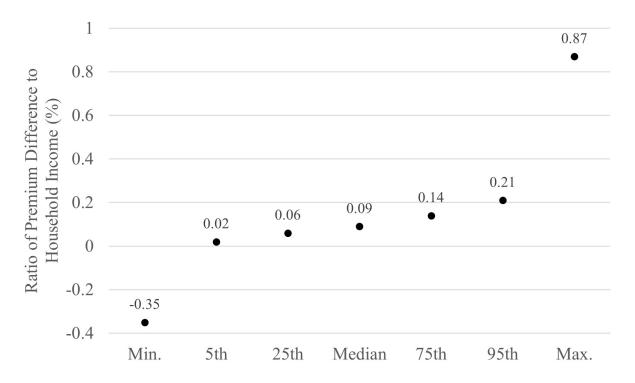


Figure A6: Distribution of Premium Differences over Household Income

Notes: The figure shows statistics describing the distribution of the ratio of premium differences over household income. The premium differences are produced by subtracting baseline premiums, those without CRS adjustments, from those that include the CRS adjustments. The ratios are calculated at community level.

Table A1: Impact of HMA Grants on CRS Outcomes Using Initial Approval Date

-	(1)	(2)	(3)	(4)
	Points	Points	Discount	Discount
HasHMA	0.8220**		0.0053*	
	(0.2790)		(0.0022)	
${\it HMAA}$ mount Fed	,	-0.0051	,	0.0005
		(0.0999)		(0.001)
SFHA	2.333***	2.3490***	0.0456***	0.0457***
	(0.3110)	(0.3110)	(0.0027)	(0.0027)
HouseholdIncome	-0.0138***	-0.0141***	-0.0002***	-0.0002***
	(0.0041)	(0.0041)	(0.0000)	(0.0000)
CollegeGrads	18.6000***	18.7700***	0.1490***	0.1500***
	(1.8710)	(1.8720)	(0.0154)	(0.0154)
Black	1.3630*	1.3740*	0.0228***	0.0229***
	(0.5880)	(0.5880)	(0.0050)	(0.0050)
Population	0.0080***	0.0082***	0.0000***	0.0000***
	(0.0006)	(0.0006)	(0.0000)	(0.0000)
Age	-0.0029	-0.0047	0.0004***	0.0004***
	(0.0135)	(0.0135)	(0.0001)	(0.0001)
TotalClaims	-0.0016**	-0.0015*	-0.0000	-0.0000
	(0.0005)	(0.0006)	(0.0000)	(0.0000)
${\bf Total Claims Lag}$	-0.0017**	-0.0017**	-0.0000	-0.0000
	(0.0006)	(0.0007)	(0.0000)	(0.0000)
HasPreDisaster	-0.0923	-0.1010	-0.0021	-0.0021
	(0.1540)	(0.1540)	(0.0013)	(0.0013)
Constant	13.0400***	13.1500***	0.0653***	0.0660***
	(0.598)	(0.5980)	(0.0054)	(0.0054)
R_2	0.342	0.341	0.318	0.317
N	6,331	6,331	6,331	6,331

Notes: This table reports results based on the same specifications as those in Table 9, but here we use Initial Approval Date as to specify the year in which the community received the funds. All models include state and year fixed effects. Robust standard errors are in parentheses. ***p < 0.001, **p < 0.01, *p < 0.05

Table A2: Impact of HMA Grant on CRS Points by Activity Level

	(1)	(2)	(3)	(4)
	Public	Mapping and	Flood Damage	Warning and
	Information	Regulations	Reduction	Response
	(300-level)	(400-level)	(500-level)	(600-level)
<u>A.</u>				
HasHMA	0.1970**	0.0185	0.3460**	0.1140***
	(0.0677)	(0.1720)	(0.1100)	(0.0345)
Constant	2.6800***	7.5850***	2.3050***	0.4870***
	(0.1410)	(0.4220)	(0.2360)	(0.0799)
<u>B.</u>				
HMAAmountFed	0.0010	-0.1240	0.1520***	-0.0168
	(0.0240)	(0.0721)	(0.0435)	(0.0116)
Constant	2.7070***	7.5890***	2.3500***	0.5030***
	(0.1410)	(0.4210)	(0.2360)	(0.0801)
	,	,	,	,
R^2	0.212	0.373	0.192	0.320
N	6,325	6,325	6,325	6,325

Notes: This table shows results for the impact of HMA grants on CRS points earned by activity level. CRS points are measured in 100s. The levels are shown above the columns; the definitions are shown in Table 1. Part A. shows results for the HMA indicator variable and Part B. shows results for HMA defined based on dollars received. All models include state and year fixed effects as well as a full set of demographic variables. Robust standard errors are in parentheses. ***p < 0.001, **p < 0.01, *p < 0.05

Table A3: Impact of HMA Grants on CRS Outcomes Using Restricted Samples

	(1)	(2)	(3)	(4)
	Points	Points	Discount	Discount
A. Classes 1-8 HasHMA HMAAmountFed	0.6190* (0.2780)	-0.0174 (0.0954)	0.0050* (0.0023)	-0.002 (0.0009)
N		5,	553	
B. Classes 1-7 HasHMA HMAAmountFed	0.8670** (0.2990)	0.0059 (0.1180)	0.0066** (0.0027)	0.0007 (0.0012)
N		3,	512	
C. Classes 1-6 HasHMA HMAAmountFed	0.3600 (0.3320)	-0.1190 (0.1420)	0.0002 (0.0029)	-0.0002 (0.0014)
N		1,	807	

Notes: All models include state and year fixed effects as well as a full set of demographic variables. Robust standard errors are in parentheses. ***p < 0.001, **p < 0.01, *p < 0.05